

SMART AGRO DEALERSHIP APPLICATION FORM



1. BUSINESS INFORMATION

- Company Name: _____ • Website: _____
- Business Address: _____

- City: _____ • State: _____ • ZIP Code: _____ • Country: _____
- Business Phone: _____ • Email Address: _____

2. CONTACT INFORMATION

- Contact Person: _____ • Designation: _____
- Contact Phone: _____ • Contact Email: _____

3. BUSINESS PROFILE

- How long has your company been in business?

- What is your primary business activity?

- Do you have experience in selling agricultural or construction equipment?

4. GEOGRAPHICAL COVERAGE

- Describe the geographical area your business covers.

- Are there specific regions or markets where you have a stronger presence?

5. PRODUCT KNOWLEDGE

- Have you sold hydraulic rock splitters or similar equipment before?

- Are your sales and technical staff familiar with the features and applications of hydraulic rock splitters?

6. DISTRIBUTION CHANNELS

- Describe your current distribution channels.

- Do you have a network of dealerships, distributors, or retailers?

7. SALES AND MARKETING STRATEGY

- Outline your sales and marketing strategy for promoting hydraulic rock splitters.

- How do you plan to market Smart Agro's products in your region?

8. INFRASTRUCTURE

- Describe your warehouse and logistics capabilities.

- Do you have the infrastructure to handle inventory and provide after-sales support?

9. FINANCIAL STABILITY

- Provide information about your company's financial stability.

- Can you provide references from banks or financial institutions?

10. CUSTOMER SERVICE AND SUPPORT:

- How do you handle customer service and support?

- What is your process for handling product warranties and repairs?

11. BUSINESS REFERENCES

- Please provide three professional references who can speak to your business capabilities and reliability.

Include the reference's name, position, company, and contact information.
